

In addition to providing the UK's fastest growing on-demand and SaaS recruitment software, Chameleon-i offers a bespoke website design and development service that delivers online success for our clients.

Our recruitment website solutions are built around the needs of our clients. Scalable websites with a custom approach featuring the technology that is right for your recruitment agency. We deliver aesthetic, usable and functional websites that focus on achieving results, on time and within budget.

Our dedicated team offer all-round, coordinated support through the design, build and implementation process, collaborating closely with you to ensure we precisely meet your requirements.



So whether you need...

Creative, eye-catching design

Our creative team produce striking bespoke designs that match your brand values and re-enforce your corporate identity. Carefully considered designs based on your vision that fully meet your objectives.

Accessible, professional web development

Our web development team use the latest web standards and future-proof coding to ensure your site is accessible and you reach the widest possible audience. Solid information structure, navigation and usability techniques ensure your website is easy to use and achieves results.

Optimised for search engines

Well designed, accessible websites help to improve your position in search engine results pages, although SEO doesn't stop there... We are happy to make recommendations for optimising meta data and keyword visibility that includes page titles, images, links, your main content and URLs, and offer a full SEO and pay-per-click service.

Manage your own website content

We provide an integrated content management system (CMS) as standard, putting you in control of your website content. The user-friendly interface is available directly through Chameleon-i, so your non-technical staff can easily edit and manage your website going forward.

Streamlined integration with Chameleon-i

Your website can be fully integrated with Chameleon-i online recruitment software, so you get sophisticated database driven functionality that provides real-time feedback from your website making management easier and adding value for your candidates and clients.

Bespoke functionality

Your choice of flexible and scalable technology features to support and enhance your recruitment process.

Our developers have a 'can-do' work ethic and embrace innovative new technology providing you with flexible, dynamic and customised functionality for your website.

This is by no means a definitive list although aims to provide you with a sample of the features that are on offer.

Candidate features

- Advanced / quick job search
- Registration and CV upload
- Login and update details
- Forgotten password reminder
- Jobs by Email
- Email a friend
- Application history
- Saved job searches

Marketing features

- News / Blog / RSS feed
- SEO facility
- Social networking widgets
- Jobs by email
- Website analytics
- Site map

Client features

- Employer / Agency registration
- Login and update details
- Forgotten password reminder
- Post and modify job adverts
- Reporting information
- CVs / application by email facility
- CVs by email facility
- Featured jobs
- Client lists and hot jobs
- Online payment facility

Our approach

The creative process

We work with you to identify your objectives for the website. We look at your proposition and vision, the technology you want to implement, the specific market you recruit into and your key competitors before applying our creative and strategic thinking.

We will provide you with three visual draft concepts for your website. When you have chosen the design we offer two opportunities to review and refine the artwork to make sure it's to your complete satisfaction before we pass it over to our development team.

The development

Technical specifications will be drawn up outlining the back-end technology features you have chosen and will be presented to you for review.

Using the finished artwork of your chosen design as a point of reference, the development team will set about integrating the design with the technology.

A beta version of your website will be made available for testing and to highlight any discrepancies. When the final revisions have been made and the website is approved your website will be officially launched.

Already have an existing website or web designer?

We are happy to work with your own web designers in situations where our own services may not be required. We can integrate your existing website or new design into Chameleon-i online recruitment software providing you with advanced functionality to help your website work harder for you.

"www.optimus.je was up and running and serving my clients in no time at all, we're delighted with the results. When people call you up mentioning the website, you know it's working" - James, Optimus Recruitment.



"We are always keen to embrace the latest web technologies and it was important that jobs could be auto-published instantly to our website and offer real-time job application" - Ricky, Broadbean Technology



Start-up recruitment agency?

Helping start-up recruitment agencies drive down the cost of setting up. Our start-up website package provides you with a 5-page brochure website to help you establish your online identity and drive new business opportunities to increase your customer base.

Drive more traffic to your site

Drive targeted traffic to your website with a solid website marketing strategy to improve your lead generation and ROI. Our SEO experts can ensure your website is visible in a high-ranking position on the major search engine results to help secure your online success.

Contact us

Telephone:

+44 (0) 1483 600376

Email:

sales@chameleoni.com